Certificate of Publication



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | ISSN: 2320 - 2882

An International Open Access, Peer-reviewed, Refereed Journal

The Board of

International Journal of Creative Research Thoughts

Is hereby awarding this certificate to

Dr. Ruchita Burman

In recognition of the publication of the paper entitled

BEARING OF CUSTOMER REVIEWS ON THE CONSUMER DECISION PROCESS AND PRODUCT CHOICE: A GLANCE ON SELECT PARAMETERS

Published In IJCRT (www.ijert.org) & 7.97 Impact Factor by Google Scholar

Volume 9 Issue 11 November 2021, Pate of Publication: 30-November-2021

UGC Approved Journal No: 49023 (18)

PAPER ID: IJCRT2111291

Registration ID: 213477

ISSN 2320-2882 IDCRT STANDARD STANDARD

EDITOR IN CHIEF

Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.97 (Calculate by google scholar and Semantic Scholar | Al-Powered Research Tool), Multidisciplinary, Monthly Journal



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | IJCRT

An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal

Website: www.ijcrt.org | Email id: editor@ijcrt.org | ESTD: 2013



Certificate of Publication



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | ISSN: 2320 - 2882

An International Open Access, Peer-reviewed, Refereed Journal

The Board of

International Journal of Creative Research Thoughts

Is hereby awarding this certificate to

Ms. Ayesha Rathi

In recognition of the publication of the paper entitled

BEARING OF CUSTOMER REVIEWS ON THE CONSUMER DECISION PROCESS AND PRODUCT CHOICE: A GLANCE ON SELECT PARAMETERS

Published In IJCRT (www.ijert.org) & 7.97 Impact Factor by Google Scholar

Volume 9 Issue 11 November 2021, Pate of Publication: 30-November-2021

UGC Approved Journal No: 4902<mark>3 (18)</mark>

PAPER ID: IJCRT2111291

Registration ID: 213477

EDITOR IN CHIEF

Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.97 (Calculate by google scholar and Semantic Scholar | Al-Powered Research Tool), Multidisciplinary, Monthly Journal



An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal

Website: www.ijcrt.org | Email id: editor@ijcrt.org | ESTD: 2013

