# Certificate of Publication



## INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | ISSN: 2320 - 2882

An International Open Access, Peer-reviewed, Refereed Journal

The Board of

International Journal of Creative Research Thoughts

Is hereby awarding this certificate to

### **DU JIN**

In recognition of the publication of the paper entitled

# STUDY ON THE EFFECT OF INFLUENCER ADVERTISING (SPONSORED AND NON-SPONSORED) MESSAGE TYPES AND TRUST ON THE CONSUMER PERCEIVED PURCHASE INTENTION IN SAUDI ARABIA

Published In IJCRT (www.ijert.org) & 7.97 Impact Factor by Google Scholar

Volume 9 Issue 7 July 2021, Pate of Publication: 08-July-2021

UGC Approved Journal 19023 (18)

PAPER ID: IJCRT2107372

Registration ID: 209780

Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.97 (Calculate by google scholar and Semantic Scholar | Al-Powered Research Tool), Multidisciplinary, Monthly Journal



### INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | IJCRT

An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal

Website: www.ijcrt.org | Email id: editor@ijcrt.org | ESTD: 2013



EDITOR IN CHIEF