

of Jublication

Certificate

INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | ISSN: 2320 - 2882

An International Open Access, Peer-reviewed, Refereed Journal

The Board of

International Journal of Creative Research Thoughts

Is hereby awarding this certificate to

Tanya Kanoi

In recognition of the publication of the paper entitled

THE IMPORTANCE OF PRODUCT PLACEMENT IN BOLLYWOOD FILMS. A STUDY OF ITS SUCCESS AS AN ADVERTISING TOOL

Published In IJCRT (www.ijert.org) & 7.97 Impact Factor by Google Scholar

Volume 8 Issue 7 July 2020 , Date of Pub<mark>lication: 16-July-</mark>2020

UGC Approved Journal No: 49023 (18)

PAPER ID : IJCRT2007273

Registration ID : 196920

Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.97 (Calculate by google scholar and Semantic Scholar | AI-Powered Research Tool), Multidisciplinary, Monthly Journal

ISSN 2320-2882

JJCRT



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | IJCRT An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal Website: www.ijcrt.org | Email id: editor@ijcrt.org | ESTD: 2013







of Bublication

Certificate

INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | ISSN: 2320 - 2882

An International Open Access, Peer-reviewed, Refereed Journal

The Board of

International Journal of Creative Research Thoughts

Is hereby awarding this certificate to

Aditi Damodar Shingare

In recognition of the publication of the paper entitled

THE IMPORTANCE OF PRODUCT PLACEMENT IN BOLLYWOOD FILMS. A STUDY OF ITS SUCCESS AS AN ADVERTISING TOOL

Published In IJCRT (www.ijert.org) & 7.97 Impact Factor by Google Scholar

Volume 8 Issue 7 July 2020 , Date of Pub<mark>lication: 16-July-</mark>2020

UGC Approved Journal No: 49023 (18)

PAPER ID : IJCRT2007273

Registration ID: 196920

ISSN 1JCRT 1JCRT 1JCRT

EDITOR IN CHIEF

Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.97 (Calculate by google scholar and Semantic Scholar | Al-Powered Research Tool), Multidisciplinary, Monthly Journal



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | IJCRT An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal Website: www.ijcrt.org | Email id: editor@ijcrt.org | ESTD: 2013

