



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | ISSN: 2320 - 2882

An International Open Access, Peer-reviewed, Refereed Journal

The Board of
International Journal of Creative Research Thoughts
Is hereby awarding this certificate to

Rajeswari . S.P.

In recognition of the publication of the paper entitled
**AN ANALYSIS OF ADVERTISING APPEALS IN SERVICES
ADVERTISEMENTS: A CONTENT ANALYSIS APPROACH**

Published In IJCRT (www.ijert.org) & 7.97 Impact Factor by Google Scholar

Volume 5 Issue 3 September 2017 , Date of Publication: 20-September-2017

UGC Approved Journal No: 49023 (18)

PAPER ID : IJCRT1703055

Registration ID : 170181

Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.97 (Calculate by google scholar and Semantic Scholar | AI-Powered Research Tool) , Multidisciplinary, Monthly Journal



EDITOR IN CHIEF



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | IJCRT
An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal



Website: www.ijcrt.org | Email id: editor@ijcrt.org | ESTD: 2013



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | ISSN: 2320 - 2882

An International Open Access, Peer-reviewed, Refereed Journal

The Board of
International Journal of Creative Research Thoughts
Is hereby awarding this certificate to

Prof. Noor Afza

In recognition of the publication of the paper entitled
**AN ANALYSIS OF ADVERTISING APPEALS IN SERVICES
ADVERTISEMENTS: A CONTENT ANALYSIS APPROACH**

Published In IJCRT (www.ijert.org) & 7.97 Impact Factor by Google Scholar

Volume 5 Issue 3 September 2017 , Date of Publication: 20-September-2017

UGC Approved Journal No: 49023 (18)

PAPER ID : IJCRT1703055

Registration ID : 170181

Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.97 (Calculate by google scholar and Semantic Scholar | AI-Powered Research Tool) , Multidisciplinary, Monthly Journal




EDITOR IN CHIEF



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | IJCRT
An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal



Website: www.ijcrt.org | Email id: editor@ijcrt.org | ESTD: 2013