Certificate of Publication



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | ISSN: 2320 - 2882

An International Open Access, Peer-reviewed, Refereed Journal

The Board of

International Journal of Creative Research Thoughts

Is hereby awarding this certificate to

ANITA VERMA

In recognition of the publication of the paper entitled

CONSUMER REACTION TO SALES PROMOTIONS AND SITUATIONAL FACTORS TO PROFIT FROM DOMINANCE OF PROMOTION MARKETING

Published In IJCRT (www.ijert.org) & 7.97 Impact Factor by Google Scholar

Volume 4 Issue 4 December 2016, Date of Publication: 21-December-2016

UGC Approved Journal No: 49023 (18)

PAPER ID: IJCRT1134239

Registration ID: 212566

EDITOR IN CHIEF

Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.97 (Calculate by google scholar and Semantic Scholar | Al-Powered Research Tool), Multidisciplinary, Monthly Journal



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | IJCRT



Website: www.ijcrt.org | Email id: editor@ijcrt.org | ESTD: 2013

