



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | ISSN: 2320 - 2882

An International Open Access, Peer-reviewed, Refereed Journal

The Board of
International Journal of Creative Research Thoughts
Is hereby awarding this certificate to

Dr. Jeemon Joseph

In recognition of the publication of the paper entitled
**INFLUENCE OF ADVERTISEMENTS ON BRAND PREFERENCE WITH
SPECIAL REFERENCE TO CONSUMER GOODS IN PATHANAMTHITTA
(DT).**

Published In IJCRT (www.ijert.org) & 7.97 Impact Factor by Google Scholar

Volume 5 Issue 4 October 2017, Date of Publication: 04-April-2018

UGC Approved Journal No: 49023 (18)

PAPER ID : IJCRT1133042

Registration ID : 184980

Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.97 (Calculate by google scholar and Semantic Scholar | AI-Powered Research Tool) , Multidisciplinary, Monthly Journal



INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS | IJCRT
An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal

Website: www.ijcrt.org | Email id: editor@ijcrt.org | ESTD: 2013



EDITOR IN CHIEF