

## INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS (IJCRT)

An International Open Access, Peer-reviewed, Refereed Journal

Ref No : IJCRT/Vol 10/ Issue 2 / 086

To, Dr. Anil Sharma

Subject: Publication of paper at International Journal of Creative Research Thoughts.

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Creative Research Thoughts - IJCRT (ISSN: 2320-2882). Thank you very much for your patience and cooperation during the submission of paper to final publication Process. It gives me immense pleasure to send the certificate of publication in our Journal. Following are the details regarding the published paper.

About IJCRT	: Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.97 (Calculate by google scholar and Semantic Scholar   AI-Powered Research Tool), Multidisciplinary, Monthly, Indexing in all major database & Metadata, Citation Generator, Digital Object Identifier(DOI)   UGC Approved Journal No: 49023 (18)
<b>Registration ID</b>	: IJCRT_215702
Paper ID	: IJCRT2202086
Title of Paper	: A STUDY ON THE IMPACT OF EXISTING AND EMERGING TRENDS
	IN DIGITAL MARKETING ON CONSUMER BUYING BEHAVIOR
Impact Factor	: 7.97 (Calculate by Google Scholar)   License by Creative Common 3.0
Publication Dat	e: 07-February-2022
DOI	:
Published in	: Volume 10   Issue 2   February 2022
Page No	: a652-a663
Published URL	: http://www.ijcrt.org/viewfull.php?&p_id=IJCRT2202086
Authors	: Dr. Anil Sharma, Dr. Hiren Harsora, Shreya Menon
Notification	: UGC Approved Journal No: 49023 (18)

Thank you very much for publishing your article in IJCRT.

Editor In Chief International Journal of Creative Research Thoughts - IJCRT (ISSN: 2320-2882)

Indexing Google scholar Marshall Statute Academic Research Gate



publons

An International Scholarly, Open Access, Multi-disciplinary, Monthly, Indexing in all major database & Metadata, Citation Generator

Website: www.ijcrt.org | Email: editor@ijcrt.org

CiteSeer<sup>x</sup> SSRN .docstbc Google Scribd. OPEN OACCESS