

## INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS (IJCRT)

An International Open Access, Peer-reviewed, Refereed Journal

Ref No : IJCRT/Vol 9 / Issue4 / 168

To, Dr. Arun Balakrishnan

Subject: Publication of paper at International Journal of Creative Research Thoughts.

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Creative Research Thoughts - IJCRT (ISSN: 2320-2882). Thank you very much for your patience and cooperation during the submission of paper to final publication Process. It gives me immense pleasure to send the certificate of publication in our Journal. Following are the details regarding the published paper.

About IJCRT	: Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.97 (Calculate by google scholar and Semantic Scholar   AI-Powered Research Tool), Multidisciplinary, Monthly, Indexing in all major database & Metadata, Citation Generator, Digital Object Identifier(DOI)   UGC Approved Journal No: 49023 (18)
<b>Registration ID</b>	: IJCRT_204886
Paper ID	: IJCRT2104168
Title of Paper	: CULT BRAND
Impact Factor	: 7.97 (Calculate by Google Scholar)   License by Creative Common 3.0
Publication Date	2: 06-April-2021
DOI	:
Published in	: Volume 9   Issue 4   April 2021
Page No	: 1325-1338
Published URL	: http://www.ijcrt.org/viewfull.php?&p_id=IJCRT2104168
Authors	: Dr. Arun Balakrishnan
Notification	: UGC Approved Journal No: 49023 (18)

Thank you very much for publishing your article in IJCRT.

Creative Reso ional Journal Editor In Chief International Journal of Creative Research Thoughts - IJCRT (ISSN: 2320-2882) Indexing Google scholar Market Status MENDELEY CiteSeer<sup>x</sup> SRN .docstrc Google Scribd. OPEN @ACCESS publons

An International Scholarly, Open Access, Multi-disciplinary, Monthly, Indexing in all major database & Metadata, Citation Generator

## Website: www.ijcrt.org | Email: editor@ijcrt.org